

# C & SV Consultants Ltd

## Club/Centre & Coach Squash Development Programme

### List of Services/products

#### Club:

- SWOT Analysis
- Club Development Plan
- Baseline data Capture form
- Club Vision Document
- Focus Groups – facilitation and implementation
- Business Plan Template – funding applications etc
- Sample Constitution
- What the Club/Centre actually wants
- Open Day template
- Publicity and Promotion – some do's and don'ts
- Club Contact Sheet
- Action Checklist
- Club/Coach Contract template
- List of Leadership/Coaching Skills
- Hub Club Agreement and list of benefits

#### CCM:

- Job Description
- Job Specification
- Sports program Director – operational methodology
- Mentoring methodology & programme

#### Coach:

- Cash-flow Scenarios
- Coaching Business – analysis template
- Annual Income comparison
- Ideal Coaching program – three year progressive timetable
- Developing Coaches Academy – template/agreements

#### Schools:

- ESR Primary Resource – written by CV
- ESR Secondary Resource – written by CV
- Mini Squash Introductory Lesson plans (x4)
- School Club Link agreement
- Why should schools pay for a development programme
- Reasons why squash works so well in schools

- Academic Timeline
- Head teachers presentation – May 2013 and May 2014
- Tech College presentation – to recruit students
- Primary link teachers presentation
- Competition Risk assessment
- Promotional Video
- Schools Intro letter
- Schools head teachers references

**Workshops:**

- Overviews
- Presentations
- Workshop specific resources x candidates (nos)
- Evaluation sheets

**Workshop List:**

- Business Development (planning) etc
- Funding, Financial Management and obtaining Sponsorship
- Schools & FE Colleges Outreach & Development Programmes
- Sales & Marketing (including Social Media)
- Tournament & event Organisation
- Sports Program Direction & Animation

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