

# ES Communication Structure with the CAs

## ES Board

- Strategy

## ES Executive

- National, Brand

## NF, RF – National, Regional Forums

- Operational, Deployment

## CAN – County Association Network

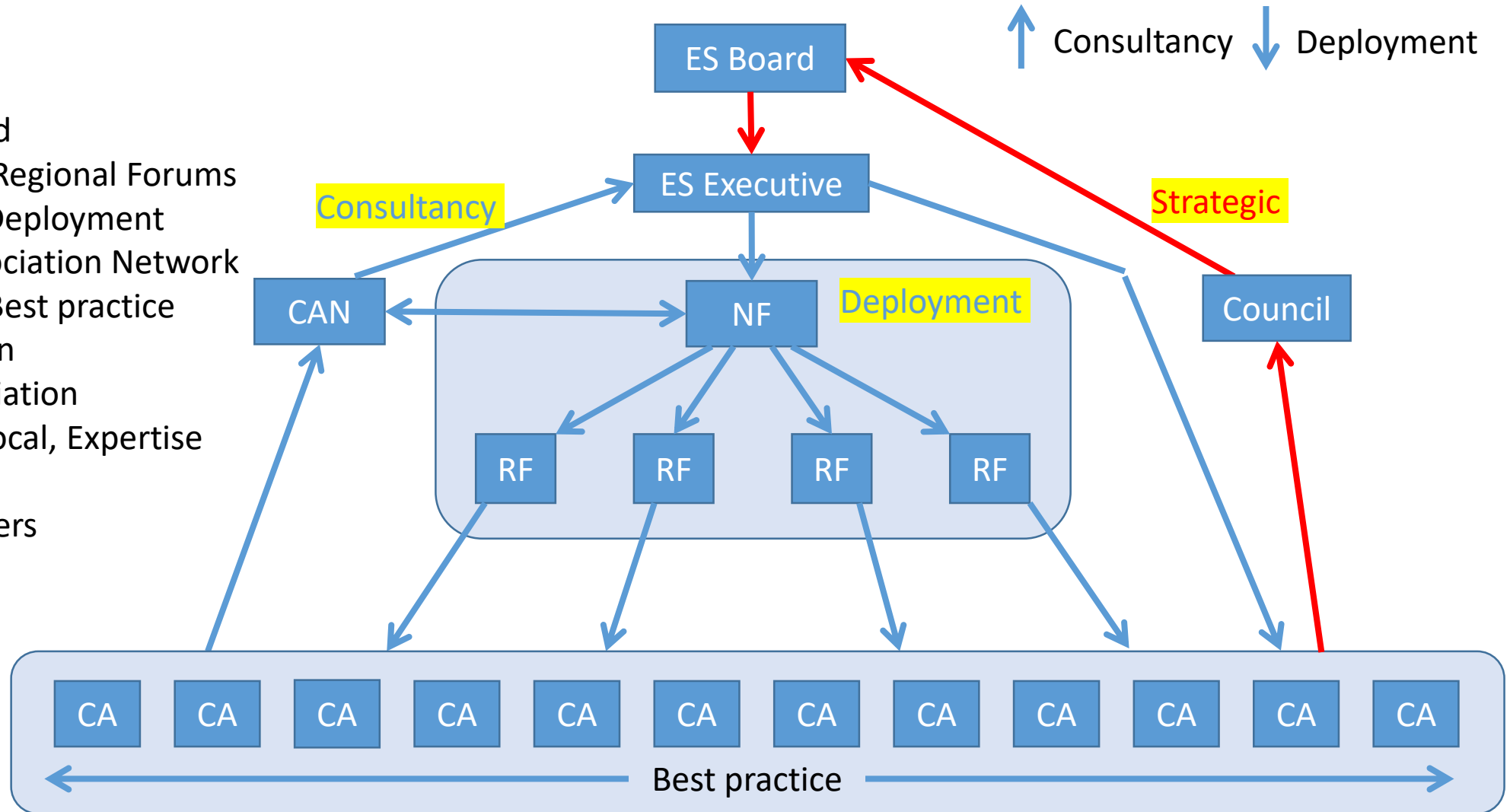
- Consultancy, Best practice
- Representation

## CA – County Association

- Grass roots, Local, Expertise

## Council

- Key stakeholders



Only most significant flows shown. Many more direct paths used in practice.